



## Bi-Weekly Bulletin – January 14, 2022

### MEMBER NEWS

#### Tri-County Mental Health adds 3 behavioral health liasions

“Now that we’ve gone from one staff person to four, we will be better able to serve our three-county service area and more appropriately assist law enforcement and courts with much-needed mental health assessments and crisis intervention,” said Tom Petrizzo, CEO of Tri-County Mental Health Services.

[https://www.mycouriertribune.com/community\\_living/tri-county-mental-health-adds-3-behavioral-health-liasions/article\\_d4897b14-6cbc-11ec-a8c6-f376473f8dc6.html](https://www.mycouriertribune.com/community_living/tri-county-mental-health-adds-3-behavioral-health-liasions/article_d4897b14-6cbc-11ec-a8c6-f376473f8dc6.html)

#### Flagler Access Center for mental health resources to host ribbon-cutting

“We are thrilled to be a partner in this initiative that will provide a connection for behavioral health-care services for the citizens of Flagler County,” said **SMA Healthcare** CEO Ivan Cosimi in the press release. “We have been looking for ways to expand our scope of services in the county, and we are confident this partnership will allow us to do just that.”

<https://www.news-journalonline.com/story/news/healthcare/2022/01/02/behavioral-health-center-flagler-host-ribbon-cutting-jan-11/9044014002/>

#### Mental health provider to increase pay for its team members

The leadership of **Frontier Health** has approved a plan to raise the pay and salaries of employees of the behavioral and mental health provider.

[https://www.johnsoncitypress.com/news/mental-health-provider-to-increase-pay-for-its-team-members/article\\_4de681f0-73d4-11ec-9af6-bb0d038ced3c.html](https://www.johnsoncitypress.com/news/mental-health-provider-to-increase-pay-for-its-team-members/article_4de681f0-73d4-11ec-9af6-bb0d038ced3c.html)

#### Frontier Health receives \$424K to expanding school-based mental services

The Tennessee Department of Mental Health and Substance Abuse Services (TDMHSAS) has selected a total of ten programs across the state to receive \$6.5 million in new funding to expand mental health services for children and youth. Other grant recipients included **McNabb Center**, which received \$1.1M for Creating three Crisis Response Teams which will partner with schools, East Tennessee Children’s Hospital, and detention centers to improve outcomes from a child’s mental health crisis.

[https://www.therogersvillereview.com/rogersville/article\\_ee9c0207-5b8c-5c06-a490-a40e00eb0c36.html](https://www.therogersvillereview.com/rogersville/article_ee9c0207-5b8c-5c06-a490-a40e00eb0c36.html)

### **Aurora's alternative behavioral health response program shows early success**

The Mobile Response Team pairs a paramedic from Falck Rocky Mountain with a licensed professional from the **Aurora Mental Health Center** to respond to low-level, nonviolent mental health calls for service. Courtney Tassin serves as the program manager.

[https://denvergazette.com/news/local/auroras-alternative-behavioral-health-response-program-shows-early-success/article\\_c4979b3e-6da5-11ec-89ee-67e2cb3e7bf3.html](https://denvergazette.com/news/local/auroras-alternative-behavioral-health-response-program-shows-early-success/article_c4979b3e-6da5-11ec-89ee-67e2cb3e7bf3.html)

### **Meridian Behavioral Health shares how to cope with post-holiday blues**

The festivities for last year may still have you overwhelmed. TV20's Lisa Sacaccio spoke with a representative from Meridian Behavioral Health on how to get out of your holi-daze and focus on your well-being.

<https://www.wcjb.com/2022/01/05/meridian-behavioral-health-shares-how-cope-with-post-holiday-blues/>

### **Police in Springfield report success with Burrell Behavioral Health's Rapid Access Unit**

Burrell Behavioral Health's Rapid Access Unit has become an alternative to jail for some. Springfield police officers have become better trained to be able to spot the signs of a mental health crisis. People detained after a call for service could be re-routed to the unit to get treatment faster than going through the judicial process.

<https://www.ky3.com/2022/01/12/springfield-police-sees-success-with-burrell-behavioral-healths-rapid-access-unit/>

### **Burrell Behavioral Health to merge with new parent company**

"This deal represents an ideal partnership between two companies with very similar cultures, missions, and philosophies," said PFH President & CEO Mike Schwend. "Reducing the barriers to evidence-based, innovative, and patient-focused care has never been more important; together we can achieve so much more for the individuals, families, and communities who need us."

<https://www.ozarksfirst.com/local-news/local-news-local-news/burrell-behavioral-health-to-merge-with-new-parent-company/>

### **Burrell Health to open temporary crisis center in July**

Burrell Behavioral Health plans to open a temporary behavioral crisis center to meet the increasing need for a mental health and substance use treatment center in Columbia.

[https://www.komu.com/news/midmissourinews/burrell-health-to-open-temporary-crisis-center-in-july/article\\_4622fcfc-70b2-11ec-8db9-272425a01b4b.html](https://www.komu.com/news/midmissourinews/burrell-health-to-open-temporary-crisis-center-in-july/article_4622fcfc-70b2-11ec-8db9-272425a01b4b.html)

## INDUSTRY NEWS

### Centene closes \$2.2B acquisition of Magellan Health

Centene has completed its \$2.2 billion acquisition of managed care organization Magellan Health, moving the insurer further into the behavioral health space. As a leader in government-sponsored plans, Magellan will add 5.5 million members and boost Centene's established presence in specialty healthcare and pharmacy management.

<https://www.healthcaredive.com/news/centene-closes-22b-acquisition-of-magellan-health/616677/>

### CalCare: What's inside California's free health care plan proposal?

A proposed bill and state constitutional amendment to create a free universal health care system in the state was officially unveiled in Sacramento.

<https://ktla.com/news/calcare-whats-inside-californias-free-healthcare-plan-proposal/>

### Prehospital emergent pediatric behavioral health incidents increase by 40% in 2021 for some ages, suicides and self-harm incidents account for 25% of these incidents

The Centers for Disease Control (CDC) reported the proportion of pediatric mental health-related emergency department visits increased by 31% from 2019 to 2020. The ImageTrend Collaborate Dataset showed increases in prehospital incidents based on region (9%-27%) and age groups (2%-40%), but most concerning was the proportion of suicide and self-harm incidents (25%) amongst pediatric behavioral health incidents.

<https://www.ems1.com/ems-products/software/billing-software/press-releases/prehospital-emergent-pediatric-behavioral-health-incidents-increase-by-40-in-2021-for-some-ages-suicides-and-self-harm-incidents-account-for-25-of-these-incidents-setffCgQWNc593i6/>

### Is Mental Health Stigma Decreasing? It's Complicated

New research offers insight into the nature of stigma.

<https://www.psychologytoday.com/us/blog/insight-therapy/202201/is-mental-health-stigma-decreasing-it-s-complicated>

## BUSINESS NEWS & LEADERSHIP ARTICLES

### Uncertain About The Future? A Well-Defined Strategy Can Help

There are two main reasons that having a clear strategy is helpful: the first is that resources are not unlimited, and the second is competition – for customers, for talent, for other assets and for attention.

<https://www.ritamcgrath.com/sparks/2022/01/uncertain-about-the-future-a-well-defined-strategy-can-help/>

**Strategy should fit on a single page**

Keep your strategic plan simple by reducing it to one page that outlines the company's mission, values and four or five strategic goals that are concise and easy for employees to understand and execute, writes Joel Trammell, owner of Texas CEO Magazine and a longtime CEO. "[T]here is more power in this one page than in all the tabs and cells of an overstuffed Excel sheet combined," Trammell writes.

<https://texasceomagazine.com/now-is-the-time-to-write-your-1-page-strategic-plan/>

Past issues of this publication are available online at: <https://mhca.com/about-us/member-news>

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