



Weekly Bulletin for June 11, 2020

MEMBER NEWS

Joe Masciandaro Receives Lifetime Achievement Award

Marsciandaro was recognized for his tireless efforts, far-reaching impact, and commitment to improving the lives of vulnerable Americans living with mental illnesses and addictions. During his 42-year career as president and CEO of CarePlus, he helmed one of the most comprehensive community mental healthcare systems in the region.

<https://www.tapinto.net/towns/paramus/articles/the-national-council-for-behavioral-health-awards-careplus-ceo-joe-masciandaro-with-lifetime-achievement-award>

CDPH Announces Expansion Mental Health Support

The four organizations – **Friend Health (HRDI's parent company)**, Healthcare Alternative Systems, **Thresholds**, and **Trilogy Behavioral Healthcare** – are geographically distributed across the city and have deep histories in the communities they serve. They will expand access to Assertive Community Treatment (ACT) services and Community Support Teams (CST), with a focus on Chicago's South and West Sides.

<http://www.lawndalenews.com/2020/05/cdph-announces-expansion-mental-health-support/>

Comprehensive Health gets \$2 million to expand services, including to Yakama Nation

Jodi Daly, president and CEO of Comprehensive Health, said the organization received the \$1.99 million grant due to Comprehensive's already-established continuum of care.

https://www.yakimaherald.com/news/local/comprehensive-health-gets-2-million-to-expand-services-including-to-yakama-nation/article_ca2f0f5c-813d-54e9-a47e-dd33eb04cfb0.html

Community Reach Center accepts gift of masks and donuts to counter COVID-19 pandemic

Vezina said, "Community Reach has always been there when we needed support as a family and has been there for tens of thousands of people in need of mental health services since it opened in the late 1950s. The center is needed even more now as a place for those struggling to cope with the anxiety, fear and uncertainty this pandemic has created."

<https://www.communityreachcenter.org/wp-content/uploads/2020/05/Staff-accepts-donation-of-masks.pdf>

The Doctor Will See You Now – on Your Computer or Cell Phone

Using technology, a doctor, nurse, or other health care provider from **Chestnut Health Systems** can have a virtual visit with a patient.

<https://blog.theintelligencer.com/storystudio/2020/05/18/the-doctor-will-see-you-now-on-your-computer-or-cell-phone/>

Burrell Health offers program for eating disorders, warns about social media effects

The outpatient clinic at Burrell is for all kinds of eating disorders from anorexia to binge eating disorder. Outpatient therapy helps patients with their emotional concerns as well as offering guidance with eating disorder behaviors.

<https://www.ky3.com/content/news/Burrell--570917501.html>

Super Bowl Champion, New York Giant Leonard Marshall Named CarePlus Foundation's Honorary Trustee

Based in Paramus, Care Plus has served as a pioneer in integrated primary and behavioral health services for adults and children in northern New Jersey for the past four decades. Ranked for excellence in customer satisfaction by the Mental Health Corporations of America, Care Plus NJ specializes in acute care, providing immediate and high-quality health services and support programs for individuals in crisis.

<https://www.tapinto.net/towns/paramus/articles/super-bowl-champion-new-york-giant-leonard-marshall-named-careplus-foundation-s-honorary-trustee>

Aurora Mental Health Highlights Resources during Mental Health Month (video)

<https://www.9news.com/video/entertainment/television/programs/colorado-and-company/aurora-mental-health-center-may21/73-296581ee-02e5-4b5c-9d60-e487e8d5820f>

Aurora gets a generous gift of safety and kindness from Korea (video)

Plus, Aurora Mental Health helps us get back to the office

<https://www.auroratv.org/video/aurora-now-may-20-2020?startTime=435>

INDUSTRY NEWS

Front-line doctors face a mental health crisis amid coronavirus: Can medicine overcome the culture of stoicism?

"We have to see emotional and mental health support as being as important and vital as we see PPE [personal protective equipment]," said Dr. Samantha Meltzer-Brody, a psychiatry professor and director of the well-being program at University of North Carolina.

<https://www.connectradio.fm/2020/05/31/front-line-doctors-face-a-mental-health-crisis-amid-coronavirus-can-medicine-overcome-the-culture-of-stoicism/>

Study: Health organizations aren't leveraging YouTube

“Academic medical hospitals and centers should recognize YouTube as an important platform to convey accurate medical information, particularly during epidemics and pandemics,” the authors wrote.

<https://www.forbes.com/sites/tarahaelle/2020/05/31/1-in-4-youtube-coronavirus-videos-had-bad-information-long-before-plandemic/#c80d288768d8>

Bright Idea: Behavioral health provider creates care kits for youth clients

The Care Kits were designed to provide a variety of resources for youth. Each one included written material about self-care, COVID-19, general mental health and a variety of sensory items youth may find helpful. Youths respond to different types of resources, so the staff members said they wanted to offer a variety of activities and resources.

<https://www.examiner.org/tcn-behavioral-health-creates-care-kits-for-youth-clients/>

Necessity Is Often the Mother of Innovation: Lessons for Psychiatry From COVID-19

It is important to recognize the silver linings and identify changes that may have had a significant positive impact on mental health and potentially transforming psychiatry as a clinical field.

<https://www.psychiatrytimes.com/coronavirus/necessity-often-mother-innovation-lessons-psychiatry-covid-19>

BUSINESS NEWS & LEADERSHIP ARTICLES

A Messy Desk Might Help Neatniks Be More Creative

All messes aren't created equal. “A good mess has about 10 or 15 really cool things,” Abrahamson says. Those include oddmen, which he also calls “recombinants”—things that feel like they have the potential to help you make connections.

https://www.bloomberg.com/news/articles/2020-05-26/messy-desks-could-actually-help-you-be-more-creative?utm_content=businessweek&utm_source=twitter&utm_medium=social&cmpid=socialflow-twitter-businessweek&utm_campaign=socialflow-organic

Look to Your Network to Help You Through the Pandemic

Covid-19 has upended business models all over, but it has also created new needs, making this an opportune (if uninvited) moment to try out new business alliances.

<https://hbr.org/2020/05/entrepreneurs-look-to-your-network-to-help-you-through-the-pandemic>

What the protests demand of our leaders

Whether in a company, nonprofit or a public institution, great leaders do not confuse facts, beliefs and stories; they understand and accept their role in creating the fictions that bind us as an organization and a society.

https://www.smartbrief.com/original/2020/06/what-protests-demand-our-leaders?utm_source=brief

Past issues of this publication are available online at: <https://mhca.com/about-us/member-news>

NOTE: If we missed a recent (past 2 weeks) news article about your organization, please send the [link](#) to Lonnie Parizek at lparizek@mhca.com to be included in our next issue. Have something to report that wasn't covered in your local news? We'd love to hear all about it and link to the news on your website! If you can't wait to read the latest news, follow [@mhca](#) on Twitter where we post these articles and many others daily.

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