



## mhca News Bulletin – April 3, 2023

### MEMBER NEWS

#### Why Legacy Nonprofit Sheppard Pratt Invested in PE Firm Concord Health Partners' Funds

Nonprofit behavioral health provider Sheppard Pratt and private equity firm Concord Health Partners have stepped up their years-long partnership focused on solving major behavioral health industry challenges.

[https://bhbusiness.com/2023/03/10/why-legacy-nonprofit-sheppard-pratt-invested-in-pe-firm-concord-health-partners-funds/?uid=5ea7e2fa61&utm\\_source=bhb-newsletter&utm\\_medium=email&utm\\_campaign=e50a83cd3f&mc\\_cid=e50a83cd3f&mc\\_eid=5ea7e2fa61](https://bhbusiness.com/2023/03/10/why-legacy-nonprofit-sheppard-pratt-invested-in-pe-firm-concord-health-partners-funds/?uid=5ea7e2fa61&utm_source=bhb-newsletter&utm_medium=email&utm_campaign=e50a83cd3f&mc_cid=e50a83cd3f&mc_eid=5ea7e2fa61)

#### ARE DEI EFFORTS WORKING? VALIDATED TOOL HELPS EMPLOYERS FIND OUT

Bloomington, Illinois-based **Chestnut Health Systems®** has developed a Workplace Inclusion Scale (WIS) to measure inclusiveness as a key part of cultural change. WIS has been validated using rigorous statistical analysis and has been published.

<https://www.streetinsider.com/PRNewswire/ARE+DEI+EFFORTS+WORKING%3F+VALIDATED+TOOL+HELPS+EMPLOYERS+FIND+OUT/21250703.html>

#### One action can change a child's life

Beth Haselhoff is a licensed clinical social worker who has worked for nearly three years at **LifeSkills** Children's Crisis Unit (CCSU). "I have a passion for working with children during some of the most difficult times in their lives," Haselhoff said. "My favorite part of my job is helping young people learn how to advocate for themselves and also advocating for those who cannot."

[https://www.bgdailynews.com/one-action-can-change-a-childs-life/article\\_35a5d6f6-6739-5d88-8a38-3244bac54e69.html](https://www.bgdailynews.com/one-action-can-change-a-childs-life/article_35a5d6f6-6739-5d88-8a38-3244bac54e69.html)

#### Drug court shows McLean County residents in recovery to 'find the good'

"If you think of addiction as isolation, and in destroying — torching all the bridges — recovery is building bridges," said Bryan Hinman, associate director of court treatment programs at **Chestnut**. "It is forging connection," he continued.

[https://pantagraph.com/news/local/crime-and-courts/drug-court-shows-mclean-county-residents-in-recovery-to-find-the-good/article\\_fce2b890-cab3-11ed-b38f-73584f6909c0.html](https://pantagraph.com/news/local/crime-and-courts/drug-court-shows-mclean-county-residents-in-recovery-to-find-the-good/article_fce2b890-cab3-11ed-b38f-73584f6909c0.html)

#### WellPower Supports Overdose Prevention Centers

While overdoses have been a problem for decades, the influx of fentanyl and other life-threatening compounds has caused overdose deaths to skyrocket in recent years. In November of 2018, Denver City Council voted 12-1 to pass an ordinance that would create the City's first Overdose Prevention Center (OPC), a medically supervised facility that allows the consumption of pre-obtained drugs under hygienic and low risk conditions.

[https://www.wellpower.org/blog/wellpower-supports-overdose-prevention-centers/#msdyntrid=wp-w8h\\_LlqBf8hocX5G-Zvdl8QA1DM5Y5ygL4Nrf3c](https://www.wellpower.org/blog/wellpower-supports-overdose-prevention-centers/#msdyntrid=wp-w8h_LlqBf8hocX5G-Zvdl8QA1DM5Y5ygL4Nrf3c)

### INDUSTRY NEWS

#### Cognitive behavioral therapy mobile app improves health behavior in patients with diabetes

With the use of cognitive behavioral therapy, a smartphone app helped patients with type 2 diabetes reduce HbA1c with less medication and insulin intensification vs. controls

<https://www.healio.com/news/cardiology/20230308/cognitive-behavioral-therapy-mobile-app-improves-health-behavior-in-patients-with-diabetes>

#### NEW REPORT CALLS FOR INNOVATIVE SOLUTIONS TO ADDRESS BEHAVIORAL HEALTH CRISIS

The report, Trends Shaping the Health Economy: Behavioral Health, from analytics and market research firm Trilliant Health, finds that behavioral health visit volume has jumped 18% over pre-pandemic levels, and the percentage of virtual visits for behavioral health concerns has surged from 34.4% in 2019 to 63.8% in 2022.

<https://www.healthleadersmedia.com/innovation/new-report-calls-innovative-solutions-address-behavioral-health-crisis>

## **Mental Health Viewed as Most Attractive Investment Area for Behavioral Health Stakeholders in 2023**

Sixty-three percent of respondents said mental health was the most attractive investment target, followed by substance use disorder (21%) and psychedelics (7%). "Mental health has clearly distinguished itself as being a lead segment within behavioral health," Dexter Braff, the president of the M&A advisory firm The Braff Group, said during a recent BHB webinar. "It was not always that way."

[https://bhbusiness.com/2023/02/17/mental-health-viewed-as-most-attractive-investment-area-for-behavioral-health-stakeholders-in-2023/?euid=5ea7e2fa61&utm\\_source=bhb-newsletter&utm\\_medium=email&utm\\_campaign=d7cf0c89d9&mc\\_cid=d7cf0c89d9&mc\\_eid=5ea7e2fa61](https://bhbusiness.com/2023/02/17/mental-health-viewed-as-most-attractive-investment-area-for-behavioral-health-stakeholders-in-2023/?euid=5ea7e2fa61&utm_source=bhb-newsletter&utm_medium=email&utm_campaign=d7cf0c89d9&mc_cid=d7cf0c89d9&mc_eid=5ea7e2fa61)

## **Patrick Kennedy: It's Time for a New National Behavioral Health Advocacy Movement**

"We as an advocacy community do not have a brain trust here in Washington that's churning out all that data from a Mehlman or McKinsey saying that this is a no-brainer to invest more in mental health because of the downstream impact," Kennedy said. "Because we don't have that data."

<https://bhbusiness.com/2023/03/30/patrick-kennedy-its-time-for-a-new-national-behavioral-health-advocacy-movement/>

## **How Value-Based Care Could Transform Serious Mental Illness Treatment**

"Care that is driven by financial reimbursement is not designed to solve a problem, and it's designed to continue the cycle of reimbursement," Sonia Garcia, co-founder and chief product officer of Amae, said during Behavioral Health Business' VALUE event.

[https://bhbusiness.com/2023/03/23/how-value-based-care-could-transform-serious-mental-illness-treatment/?euid=5ea7e2fa61&utm\\_source=bhb-newsletter&utm\\_medium=email&utm\\_campaign=620ebba5db&mc\\_cid=620ebba5db&mc\\_eid=5ea7e2fa61](https://bhbusiness.com/2023/03/23/how-value-based-care-could-transform-serious-mental-illness-treatment/?euid=5ea7e2fa61&utm_source=bhb-newsletter&utm_medium=email&utm_campaign=620ebba5db&mc_cid=620ebba5db&mc_eid=5ea7e2fa61)

## **Optum, Aetna and UHS Leaders Offer 'Outcomes Roadmap' for Value-Based Contracting**

"A day doesn't go by where I don't get a phone call from one of our partners asking for higher rates," OptumHealth Behavioral Health Solutions CEO Trip Hofer said at the Behavioral Health Business VALUE conference. "If you want a higher rate ... I need data. I need to see what you are doing."

[https://bhbusiness.com/2023/03/17/optum-aetna-and-uhs-leaders-offer-outcomes-roadmap-for-value-based-contracting/?euid=5ea7e2fa61&utm\\_source=bhb-newsletter&utm\\_medium=email&utm\\_campaign=e1518981c0&mc\\_cid=e1518981c0&mc\\_eid=5ea7e2fa61](https://bhbusiness.com/2023/03/17/optum-aetna-and-uhs-leaders-offer-outcomes-roadmap-for-value-based-contracting/?euid=5ea7e2fa61&utm_source=bhb-newsletter&utm_medium=email&utm_campaign=e1518981c0&mc_cid=e1518981c0&mc_eid=5ea7e2fa61)

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## **BUSINESS NEWS & LEADERSHIP ARTICLES**

### **The Human Factor: The Top 3 Concerns Keeping CEOs Up at Night**

With employees in the driver's seat of the job market, it's the strength of their people that's really keeping CEOs awake at night. For the first time in more than 20 years, talent challenges comprised the top three concerns for CEOs. While the challenges are related, the C-suite should look at each uniquely and address the most critical underlying factors.

<https://ceoworld.biz/2023/03/21/the-human-factor-the-top-3-concerns-keeping-ceos-up-at-night/>

### **Baseball's Pitch Clock Lessons For Corporate Leadership**

For the apparent success with which MLB's new rule changes have been implemented provides practical corporate leadership lessons on how best to enact meaningful change in an environment traditionally resistant to change.

<https://www.forbes.com/sites/michaelperegrine/2023/03/30/baseballs-pitch-clock-lessons-for-corporate-leadership/?sh=7a7db96b1056>

### **Leadership Storytelling**

Every leader should be able to tell two important stories. One is the story of how you became the leader you are. Ken Blanchard calls that your "leadership point of view." Mark Detering calls it your "leadership portrait." Whatever you call it, telling the story of why you lead the way you do helps people understand you. You should be able to tell the story of where you're going. It's not a story in the usual sense because it's about the future. But it helps people imagine the direction that you're all going.

<https://www.threestarleadership.com/leadership/leadership-storytelling>

### **Performance through people: Transforming human capital into competitive advantage**

A dual focus on developing people and managing them well gives a select group of companies a long-term performance edge.

<https://www.mckinsey.com/mgi/our-research/performance-through-people-transforming-human-capital-into-competitive-advantage?stcr=6684B0CCFEED47309268B8BB1A7E6B51&cid=other-emi-ttn-mip-mck&hlkid=95db5a0eab624cd182ed9db0acdcece1&hctky=9848910&hdpid=2cbf8c33-97c8-4c76-8812-c0fed778a89d>

## Behind every successful CEO is a great mentor

Doug Conant won praise as the CEO who turned around Campbell Soup Company, but Conant says -- in this interview with Michael Lee Stallard, president and co-founder of Connection Culture Group and company partner Katharine P. Stallard -- that he would not have been successful had it not been for a mentor who taught him to be true to himself after he was laid off.

[https://corp.smartbrief.com/original/2023/03/rekindling-the-inner-flame-in-others-and-ourselves?utm\\_term=EFB52392-F1D7-42F3-93F4-7097B463179E&utm\\_campaign=77F8DA5B-9982-431B-9E20-444163A3CF79&utm\\_content=E8264AAC-D9FF-4BE6-8C71-8B481AA01C4D&utm\\_source=brief](https://corp.smartbrief.com/original/2023/03/rekindling-the-inner-flame-in-others-and-ourselves?utm_term=EFB52392-F1D7-42F3-93F4-7097B463179E&utm_campaign=77F8DA5B-9982-431B-9E20-444163A3CF79&utm_content=E8264AAC-D9FF-4BE6-8C71-8B481AA01C4D&utm_source=brief)

Past issues of this publication are available online at: <https://mhca.com/about-us/member-news>

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1876 Eider Court, Suite A  
Tallahassee, FL 32308

TEL: (850) 942-4900

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