



Bi-Weekly Bulletin for July 1, 2021

MEMBER NEWS

Chamber Member of the Week: RiverValley Behavioral Health

“Our mission is to provide services and support of the highest quality, no less than we want for ourselves, our families, and our friends,” said President and CEO Dr. Wanda Figueroa-Peralta.

<https://www.owensborotimes.com/features/business/2021/06/chamber-member-of-the-week-rivervalley-behavioral-health/>

Coleman Professional Services names new president and CEO

Hattie Tracy, who is the senior vice president of clinical operations, will take over Aug. 7, as Nelson Burns is retiring after nearly 36 years as the head of the mental health and substance abuse agency.

<https://www.cantonrep.com/story/news/2021/06/25/coleman-professional-services-names-new-president-and-ceo/7777605002/>

Red Rock Success Story – Decreasing Depression through a Clinical Care Pathway

As a result of Red Rock’s clinical treatment efforts, and the use of the real-time data provided through Afia Analytics, Red Rock was able to evidence significant improvement in client Depression. Sixty-six percent (66%) of client Depression improved when clients participated in any component of the Red Rock Depression Care Pathway.

https://afiahealth.com/red-rock-depression-care-pathway/?utm_campaign=Afia%20Monthly%20Newsletter&utm_medium=email&_hsmi=136047671&_hsenc=p2ANqtz-8whIVrJw7w0yAui-7CbpSATmiDAkhaqjeF4kmBelMf8hWnoALNZS522vZyppXA0o9MF2Ug8EDrOB5roCwNzv4RCDeRCw&utm_content=136047671&utm_source=hs_email

New Lawton mental health clinic aims to care for veterans and their families

The Steven A. Cohen Military Family Clinic at Red Rock is operated by Oklahoma City-based **Red Rock Behavioral Health Services** and is part of the Cohen Veterans Network. Amista Chambers, the clinic's director, said the services through the Cohen Veterans Network are meant to complement and "stack hands" with services through the Veterans Affairs Administration.

<https://www.oklahoman.com/story/news/2021/04/20/lawton-clinic-offers-mental-health-care-oklahoma-veterans-families/7288609002/>

Southwest Behavioral & Health Services recognized

Southwest Behavioral & Health Services (SB&H) has been recognized by the Healthy Arizona Worksites Program (HAWP) for making efforts to positively affect the health and well-being of employees, their families, and the community.

https://www.paysonroundup.com/news/business/southwest-behavioral-health-services-recognized/article_e257345a-ef70-541b-898c-ef28c885b2c1.html

Four Rivers Behavioral Health outlines quick response efforts

FRBH unveiled its quick response team made up of mental health specialists, peer recovery coaches and addiction treatment professionals in the effort to make sure an overdose "is the beginning of treatment and not the end of a life."

https://www.paducahsun.com/news/four-rivers-behavioral-health-outlines-quick-response-efforts/article_1a285c9f-1427-59f6-bf2e-37a2133a1f7d.html

Burrell Behavioral Health celebrates first year of rapid access unit for mental health treatment

Community leaders and public health advocates are celebrating the one-year anniversary of Burrell Behavioral System's Rapid Access Unit. The program offers walk-in care for anyone needing immediate mental health treatment, in addition to help with opioid abuse and other services. Administrators say the unit has helped more than 1,500 people over the past year and has even saved some lives.

<https://www.ky3.com/2021/06/17/burrell-behavioral-health-celebrates-first-year-rapid-access-unit-mental-health-treatment/>

FCC awards \$322,299 grant to Heritage Behavioral Health Center

U.S. Rep. Rodney Davis (R-Ill.) announces the Federal Communications Commission (FCC) has awarded a \$322,299 Connected Care Pilot Program grant to provide video visits and remote treatment to low-income and veteran patients suffering from opioid dependency and mental health conditions.

https://www.wandtv.com/news/fcc-awards-322-299-grant-to-heritage-behavioral-health-center/article_57b39bb2-d854-11eb-b996-23e5ea63fadf.html

McNabb Center cuts ribbon on new ILS facility

ILS is a community-based program that focuses on recovery and includes treatment, social activities and skill building. The goal of the program is to help individuals achieve independence and live successfully within the community.

<https://mcnabbcenter.org/news/mcnabb-center-cuts-ribbon-on-new-ils-facility/>

INDUSTRY NEWS

Cleveland Clinic Innovations' new head has his eyes trained on the future

In a wide-ranging interview, Dr. Geoff Vince, the new executive director of Cleveland Clinic Innovations, discussed his plans for how the commercialization arm will operate, the technologies he thinks will drive interest and whether the pandemic has changed approaches to innovation.

<https://medcitynews.com/2021/06/qa-cleveland-clinic-innovations-new-head-has-his-eyes-trained-on-the-future/>

Building Better Systems of Care for People with Mental Health Problems

As more Americans than ever grapple with anxiety, depression, and other mental health challenges — problems heightened by the pandemic — an influx of new funding from the federal government has opened up possibilities for needed reform.

https://www.commonwealthfund.org/publications/2021/jun/building-better-systems-care-people-mental-health-problems?utm_source=alert&utm_medium=email&utm_campaign=Improving%20Health%20Care%20Quality

IN A MURKY SEA OF MENTAL HEALTH APPS, CONSUMERS ARE LEFT ADRIFT

Venture capital firms invested more than \$2.4 billion in digital behavioral health apps in 2020 — more than twice the amount invested in 2019 — touting support or treatment for issues from burnout and depression to ADHD and bipolar disorder. At least seven mental health app companies have achieved “unicorn” status and are valued at more than \$1 billion.

<https://www.pasadenanow.com/weekendr/in-a-murky-sea-of-mental-health-apps-consumers-are-left-adrift/>

BUSINESS NEWS & LEADERSHIP ARTICLES

Help your employees find purpose—or watch them leave

Employees expect their jobs to bring a significant sense of purpose to their lives. Employers need to help meet this need, or be prepared to lose talent to companies that will.

<https://www.mckinsey.com/business-functions/organization/our-insights/help-your-employees-find-purpose-or-watch-them-leave?cid=other-eml-nsl-mip-mck&hdpid=bee991e6-9989-4e41-9b3a-11e97a624491&hctky=9848910&hlkid=f0ffd8b33329499ab54662c6782570c8>

Why leadership is 5 times harder than you think

Leadership is contextual: How you lead depends on who, what, where and when you lead. Consider these five leadership contexts.

https://www.smartbrief.com/original/2021/06/why-leadership-5-times-harder-you-think?utm_source=brief

Former Best Buy Chief Hubert Joly's 10 Keys To CEO Transition

One of Hubert Joly's proudest accomplishments is the successful CEO transition his team orchestrated when he stepped down as CEO of Best Buy. Here's how he did it.

<https://chiefexecutive.net/is-your-company-ready-to-make-a-ceo-transition-here-are-the-10-keys-to-success/>

Procter & Gamble's Lean Innovation Transformation

P&G needed to renew its value proposition to make all aspects of the consumer experience "irresistibly superior." But making this change would require wholesale transformation from within.

<https://hbswk.hbs.edu/item/cold-call-procter-gambles-lean-innovation-transformation?cid=wk-rss>

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