



Bi-Weekly Bulletin for October 15, 2020

MEMBER NEWS

HARBOR NAMES NEW PRESIDENT/CEO

The Board of Directors of Harbor, Inc. is pleased to announce the appointment of Donna Jablonski as President/CEO. Harbor is a leading mental health and substance use treatment provider in Ohio.

<https://d3kvs3kfj2pgv.cloudfront.net/uploads/documents/Harbor-names-President-CEO-10.7.20.pdf?mtime=20201007154910>

Helping People Feel Well ... Because They Deserve It

West Yavapai Guidance Clinic Strives to Identify and Meet Community Needs so People Can Heal ... Emotionally and Physically

<https://prescottwomanmagazine.com/helping-people-feel-well-because-they-deserve-it/>

Beyond Zoom: Virtual therapy's next generation has Bluetooth pulse monitors and more

The Mental Health Center of Denver is partnering with a health tech company to prepare for the next generation of therapy, happening on smartphones

<https://coloradosun.com/2020/10/06/virtual-mental-health-therapy-tech/>

COMMUNITY LEADERS DISCUSS BUILDING AND SUSTAINING RESILIENCE IN SOUTHWEST FLORIDA

Blue Zones Project of Southwest Florida reached out to **David Lawrence Center** CEO Scott Burgess and other community leaders to get their own perspective on resilience, learn how their organizations are building resilience for the community, and offer their advice on ways we can support resilience.

<http://bluezonesproject.hs-sites.com/southwestflorida/rootedinresiliency>

Alliance Healthcare Services CARE Team

Hear CEO Laurie Powell and others talk about the effectiveness of the CARE Team in Memphis.

<https://www.youtube.com/watch?v=ZslyXTMhKjg>

Burrell Behavioral Health warns of how unemployment can impact mental health

Burrell Behavioral Health says more people have been seeking help during the pandemic with calls to their crisis line increasing from 50 a month to almost 300 a month. Burrell's president C.J. Davis says not everyone that's struggling has a mental illness.

<https://www.ky3.com/2020/10/11/burrell-behavioral-health-warns-of-how-unemployment-can-impact-mental-health/>

Springfield-Greene County Health Department and Burrell Behavioral Health focus on mental health impacts of pandemic

The Springfield-Greene County Health Department is encouraging people in the community to open up about their mental health as the pandemic continues. The health department reports 35 deaths in Greene County this month.

<https://www.ky3.com/2020/10/08/springfield-greene-county-health-department-and-burrell-behavioral-health-focus-on-mental-health-impacts-of-pandemic/>

Chestnut, along with the McLean County Health Department, set up a mobile COVID testing site Heyworth

The testing site uses the self-administered nasal swab tests, with each person self-swabbing as instructed and monitored by an on-site staff member.

Video coverage: <https://isu10news.com/covid-in-the-county/>

USDA funds distance learning, telemedicine projects

Through this project, districts will share Science Technology Engineering and Math classes and labs, electives, low-density classes, dual credit courses, and nine Advance Placement courses. The expansion will also add additional classroom space for **Chestnut Health** so it can meet increasing demand for opioid and substance abuse educational opportunities.

https://www.advantagenews.com/news/local/greene-county-news/usda-funds-distance-learning-telemedicine-projects/article_96199880-0a68-11eb-96f3-1fecb2f9d411.html

INDUSTRY NEWS

How software infuses racism into U.S. health care

A STAT investigation found that a common method of using analytics software to target medical services to patients who need them most is infusing racial bias into decision-making about who should receive stepped-up care.

<https://www.statnews.com/2020/10/13/how-software-infuses-racism-into-us-health-care/>

Brands back World Mental Health Day: Asics, Dave, Snap & more unveil initiatives

The Drum explores the initiatives brands are putting in place to raise awareness and help support people with conditions like anxiety, depression and more.

<https://www.thedrum.com/news/2020/10/09/brands-back-world-mental-health-day-asics-dave-snap-more-unveil-initiatives>

'So frustrating': Doctors and nurses battle virus skeptics

“Just imagine that while you are caring for your own staff that are dying from this disease, and while you are trying to keep yourself safe, and you are trying to keep your family safe, and you are trying to deal with a disease that such little is known about, and then to have somebody tell you that it is all a hoax after you have been dealing with that all day,” he said. “Imagine the emotional distress that that causes.”

<https://apnews.com/article/virus-outbreak-donald-trump-archive-3f732b1c4611909e5b47b54b00ee2802>

BUSINESS NEWS & LEADERSHIP ARTICLES

To Foster Innovation, Cultivate a Culture of Intellectual Bravery

When an organization stops innovating, it is only a matter of time before it fails. But what causes a company to cease coming up with new ideas?

https://hbr.org/2020/10/to-foster-innovation-cultivate-a-culture-of-intellectual-bravery?utm_source=twitter&utm_medium=social&utm_campaign=hbr

Share your unique perspective (UP) when presenting

Leaning on facts rather than perspective meant a lost opportunity to make their story inspiring and memorable for the audience. I don't mean to imply that the specifics were unimportant. Quite the contrary, it's precisely because the facts were important that they needed to find ways to make them unforgettable.

https://www.smartbrief.com/original/2020/10/share-your-unique-perspective-when-presenting?utm_source=brief

How 'Feierabend' helps Germans disconnect from the workday

The lines between life and work have never been so blurry. A German word shows us the importance of disconnecting, and may even help us reclaim some of our free time.

https://www.bbc.com/worklife/article/20200929-how-feierabend-helps-germans-disconnect-from-the-workday?ocid=global_worklife_rss

Past issues of this publication are available online at: <https://mhca.com/about-us/member-news>

NOTE: If we missed a recent (past 2 weeks) news article about your organization, please send the [link](#) to Lonnie Parizek at lparizek@mhca.com to be included in our next issue. Have something to report that wasn't covered in your local news? We'd love to hear all about it and link to the news on your website! If you can't wait to read the latest news, follow [@mhca](#) on Twitter where we post these articles and many others daily.

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